

WHY THE ARTS MATTER IN MINNESOTA



NATIONAL ARTS FACTS

ARTS & CULTURE FOR-PROFIT & NONPROFIT SECTORS REPRESENT

4.4% Nation's GDP **4.85M** Jobs



\$1.016 TRILLION Arts & Culture



\$945.3 B Construction



\$378.4 B Utilities

The national arts and culture sector was a **\$1.016 trillion industry** in **2021** (4.4% of the nation's GDP), representing **4.85 million jobs** (3.2% of nation's workforce), and total compensation of **\$504.2 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Endowment for the Arts](#), 2023 (2021 data collected during the pandemic)

MINNESOTA ARTS FACTS

ARTS & CULTURE FOR-PROFIT & NONPROFIT SECTORS REPRESENT

3% State's GDP **85,015** Jobs



\$12.4 BILLION Arts & Culture



\$11 B Transportation



\$7.4 B Agriculture & Forestry

The Minnesota arts and culture sector was a **\$12.4 billion industry** in **2021** (3% of the state's GDP), representing **85,015 jobs** (2.9% of Minnesota's workforce), and total compensation of **\$7.1 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Assembly of State Arts Agencies](#), 2023 (2021 data collected during the pandemic)

ECONOMIC IMPACT OF NONPROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

National

\$166.3 B Economic activity annually

\$27.5 B Federal, state, and local government revenue generated

Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, [Arts & Economic Prosperity 5](#), 2017 (New data coming Oct 2023)

ECONOMIC IMPACT OF NONPROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

Statewide

23.2 M Arts and culture event attendees

\$2.2 B State and local government revenue generated

In **Minneapolis**, nonprofit revenues topped \$346 million in 2016.

Source: [Creative MN](#), 2017

FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY23 **\$207 Million**

SBA SVO Grants FY21-22 **\$13 Billion**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY23**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: [Americans for the Arts Action Fund](#), 2023.

View the Top 10 Reasons to Support the Arts [HERE](#)

PUBLIC FUNDING RECEIVED FOR MINNESOTA ARTS & CULTURE SECTOR

State Appropriation FY22 **\$41,913,000**

NEA Grant FY22 **\$863,300**

ARPA FY22 **\$825,500**

CARES FY22 **\$464,400**

141 Direct NEA Grants FY22-23 **\$7,642,600**

Source: [NEA](#), [NASAA](#), and [Minnesota State Council on the Arts](#) 2023

MINNESOTA ARTS HIGHLIGHTS

IN THE LAND OF 10,000 LAKES, THE ARTS UNITE US



Enriching education for all citizens of Minnesota, arts and culture organizations hosted 29,318 student group visits and provided 672,813 classes, workshops, lectures and readings to people of all ages in 2017. In total, Minnesota's nonprofit arts and culture organizations served nearly 4 million student attendees.

THE MINNESOTA STATE ARTS BOARD

A precursor to the Minnesota State Arts Board was established by the State Legislature in 1903. The Board works statewide in partnership with eleven Regional Arts Councils to accomplish the following: to enhance the quality of life for all Minnesotans, to bolster a creative state economy that attracts businesses and cultural tourism, to make the arts thrive, and to provide trustworthy stewardship of public arts funding.

Executive Director: **Sue Gens**

Chair: **Phillip McKenzie**



Learn more here.

BE SURE TO CHECK OUT

- Explore Minnesota lists great arts destinations throughout the state [here](#).
- Mpls. St. Paul Magazine can direct you to the best venues of live theater and dance performances [here](#).
- Around the Cloud offers a calendar of great arts events in Central Minnesota and Saint Cloud [here](#).

Minnesota Theater Alliance

www.mntheateralliance.org

Minnesota Association of Museums

www.minnesotamuseums.org

MINNESOTA CITIZENS FOR THE ARTS

Founded in 1973, Minnesota Citizens for the Arts (MCA) is a statewide arts advocacy organization that organizes the arts community to lobby the Minnesota State Legislature and Congress. Our mission is to ensure opportunity for all people to have access to and involvement in the arts.

Executive Director: **Sarah Fossen**

Chair: **Ross Willits**

Learn more [here](#).

Join [here](#).



THE ARTS ARE EVERYWHERE

- Summer in our state is a fantastic time to experience arts festivals, from the **Grand Marais Arts Festival** on the shore of Lake Superior to the **Lakes Area Music Festival** in Brainerd, from the Worthington **International Festival** to the **Minnesota Beethoven Festival** in Winona, and nearly every community in between.
- The vibrant culture and art forms of Minnesota's first peoples - the Dakota and Anishinaabe (Ojibwe) are celebrated, passed on, and expanded by: Cansayapi Wicoicage Oti, the intergenerational cultural incubator at Lower Sioux Indian Community in Morton; **Gizhiigin Arts Incubator** on the White Earth Reservation which fosters artist entrepreneurs; **Dakota Wichohan** also in Morton; **All My Relations** gallery in Minneapolis and the Cultural Arts Programs at **AICHO** in Duluth.
- Traditional arts of other cultures also are celebrated and passed on at: **North House Folk School** in Grand Marais, **Ely Folk School**; **Milan Village Art School**; **Marine Mills Folk School** in Marine on Saint Croix, and the **Rail River Folk School** in Bemidji.
- Minnesota is home to countless artists who are inspired by the natural beauty of our state and supported by a strong network of artist service organizations that help foster their artistic and career development. These organizations include: **Playwrights' Center**; **The Loft Literary Center**; **Highpoint Center for Printmaking**; **American Composers Forum**; **Northern Clay Center**; **Springboard for the Arts**; the **Textile Center**, and the **American Association of Woodturners**.
- Minnesotans have a passion for great writers, books, and independent presses. Our state is home to: Booker Prize winner Marlon James; Pulitzer Prize winner Louise Erdrich, and Newberry medal winners Kate DiCamillo and Kelly Barnhill. It is also home to: **Graywolf Press**, publisher of the Claudia Rankine's *Citizen*; **Milkweed Edition**, publisher of Robin Wall Kimmerer's bestseller *Braiding Sweetgrass*; **Minnesota Center for Books Arts**; **Rain Taxi** which hosts the annual **Twin Cities Book Festival**; **Minnesota Northwoods Writers Conference** in Bemidji, and **Good Thunder Reading Series** in Mankato.

Read more about the arts in Minnesota [Here](#).

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JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org

VISIT US: ArtsActionFund.org

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